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**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re: Sharper Image Corporation (Tax ID No. 94-2493558)
Case No.: 08-10322 (KG)
Date Filed: February 19, 2008
Address of Debtors: 350 The Embarcadero, 6th Floor
San Francisco, CA 94105

**NOTICE OF COMMENCEMENT OF CASE
UNDER CHAPTER 11 OF THE BANKRUPTCY CODE,
FIRST MEETING OF CREDITORS PURSUANT
TO SECTION 341 OF THE BANKRUPTCY CODE, AND FIXING OF DATES**

TO ALL INTERESTED PARTIES:

COMMENCEMENT OF CASE. On February 19, 2008, Sharper Image Corporation, as debtor and debtor in possession (the "Debtor"), having a mailing address of 350 The Embarcadero, 6th Floor, San Francisco, CA 94105, filed in the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") a voluntary petition for relief under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"). Pursuant to sections 1107(a) and 1108 of the Bankruptcy Code, the Debtor is authorized to continue to operate its business and manage its properties as a debtor and debtor in possession. You will not receive notice of all documents filed in the Debtor's case. All documents filed with the Bankruptcy Court, including lists of the Debtor's property and debts, are or will be available for inspection at the office of the Clerk of the Bankruptcy Court. Parties can obtain a copy of all documents filed electronically with the Court in this case by: (i) accessing the Court's website at www.deb.uscourts.gov, or (ii) contacting the Clerk of the Court at 824 North Market Street, 3rd Floor, Wilmington, Delaware 19801. Please note that a PACER password is needed to access documents on the Court's website. The public website dedicated to this particular case is www.kccllc.net/sharperimage. From there, parties can, among other things, download proofs of claim, review the Court's docket, and find important case-related dates and deadlines.

CREDITORS MAY NOT TAKE CERTAIN ACTIONS. A creditor is anyone to whom the Debtor owes money or property. Under the Bankruptcy Code, the Debtor is granted certain protections against creditors. Common examples of prohibited actions by creditors are contacting a debtor to demand repayment, taking any action against a debtor to collect money owed or taking any action against property of a debtor, terminating or changing the terms of existing contracts or agreements, initiating or attempting to pursue litigation against a debtor, starting or continuing foreclosure actions

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DISCHARGE OF DEBTS. Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See Bankruptcy Code § 1141(d). A discharge means that you may never try to collect the debt from the debtor except as provided in the plan.

Dated: February 25, 2008

WEIL, GOTSHAL & MANGES LLP

Harvey R. Miller
Lori R. Fife
Christopher Marcus
767 Fifth Avenue
New York, NY 10153

Co-Counsel for Debtor and
Debtor in Possession

WOMBLE CARLYLE SANDRIDGE &
RICE, PLLC

Steven K. Kortanek
222 Delaware Avenue, Suite 1501
Wilmington, DE 19801

Co-Counsel for Debtor and
Debtor in Possession