



State of Rhode Island
and Providence Plantations
Office of the Secretary of State

A. Ralph Mollis, Secretary of State
Corporations Division
148 W. River Street
Providence, RI 02904-2615
401.222.3040

PROFIT CORPORATION ANNUAL REPORT FOR THE YEAR 2009

Filing Period: January 1 - March 1 • **Filing Fee:** \$50.00* • **THIS REPORT MUST BE TYPED OR PRINTED LEGIBLY IN BLACK INK.**

* In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501(cc&d)) is subject to a penalty fee of \$25.00.

1. Corporate ID No. 22648		2. Name of Corporation Arbitron Inc.			
3. Street Address Principal Business Office 9705 Patuxent Woods Drive			City Columbia	State MD	Zip 21046-1572
4. Business Phone No. 410-309-3024		5. State of Incorporation Delaware			
6. Brief Description of the Character of Business Conducted in Rhode Island Broadcast Media Rating Services					
7. NAMES AND ADDRESSES OF THE OFFICERS: ("X" BOX FOR ATTACHMENT) ☒ FILL IN SPACES BEFORE USING ATTACHMENTS					
President Name Michael P. Skarzynski			Vice President Name Sean Creamer		
Street Address 9705 Patuxent Woods Drive			Street Address 9705 Patuxent Woods Drive		
City Columbia	State MD	Zip 21046-1572	City Columbia	State MD	Zip 21046-1572
Secretary Name Tim Smith			Treasurer Name Vacant		
Street Address 9705 Patuxent Woods Drive			Street Address 9705 Patuxent Woods Drive		
City Columbia	State MD	Zip 21046-1572	City Columbia	State MD	Zip 21046-1572
8. NAMES AND ADDRESSES OF THE DIRECTORS: ("X" BOX FOR ATTACHMENT) ☐ FILL IN SPACES BEFORE USING ATTACHMENTS					
Director Name Shellye L. Archambeau - MetricStream			Director Name David W. Devonshire		
Street Address 3000 Bridge Parkway, Suite 201			Street Address 1022 Aynsley Avenue		
City Redwood City	State CA	Zip 94065	City Lake Forest	State IL	Zip 60045
Director Name Philip Guarascio			Director Name William T. Kerr - Meredith Corporation		
Street Address 5 Minter Court			Street Address 1716 Locust Street		
City Plymouth	State MA	Zip 02360	City Des Moines	State IA	Zip 50309-3023
9. SHARES AUTHORIZED					
10. SHARES ISSUED ("X" BOX FOR ATTACHMENT) ☐ ISSUED SHARES — THIS SECTION MUST BE COMPLETED					
This information is currently of record in the Office of the Secretary of State. Changes require an additional filing. See Section 9 of instruction sheet.			Number of Shares 26,410,124	Class/Series Common	Par Value .50

This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

FILED	
File Date	FEB 17 2009
Check No.	
By: <u>11422795</u>	
FOR SECRETARY OF STATE USE ONLY	

Under penalty of perjury, I declare and affirm that I have examined this report, including any accompanying schedules and statements, and that all statements contained herein are true and correct.

Sean R. Creamer 2/2/09
Signature Date
SEAN R. CREAMER
Print or Type Name
CFO & EVP FINANCE & PLANNING
Title

ARBITRON'S EXECUTIVES

Office Address:

Pierre Bouvard (since March 30, 2001)

Arbitron Inc. – President, Sales and Marketing
142 West 57th Street
New York, NY 10019

Owen A. Charlebois (since March 30, 2001)

Arbitron Inc. – President, Technology, Research & Development
9705 Patuxent Woods Drive
Columbia, MD 21046

Sean R. Creamer (since September 15, 2005)

Arbitron Inc. – Executive Vice President, Finance and Planning and Chief Financial Officer
9705 Patuxent Woods Drive
Columbia, MD 21046

Linda Dupree (since February 2007)

Arbitron Inc. – Executive Vice President, Portable People Meter
New Product Development
142 West 57th Street
New York, NY 10019

Vaughn Scott Henry (since February 9, 2005)

Arbitron Inc. – Executive Vice President and Chief Information Officer
9705 Patuxent Woods Drive
Columbia, MD 21046

Claire Kummer (since March 30, 2001)

Arbitron Inc. – Executive Vice President, Chief Quality Officer
9705 Patuxent Woods Drive
Columbia, MD 21046

Kathleen T. Ross (since March 30, 2001)

Arbitron Inc. – Executive Vice President and Chief Administrative Officer
9705 Patuxent Woods Drive
Columbia, MD 21046

Michael P. Skarzynski (since January 12, 2009)

Arbitron Inc. – President and Chief Executive Officer
9705 Patuxent Woods Drive
Columbia, MD 21046

Timothy T. Smith (since August 1, 2006)

Arbitron Inc. – Executive Vice President and Chief Legal Officer
9705 Patuxent Woods Drive
Columbia, MD 21046

Steven M. Smith (since August 25, 2008)

Arbitron Inc. – Executive Vice President, Survey Operations
9705 Patuxent Woods Drive
Columbia, MD 21046

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Arbitron's Board of Directors

Shellye L. Archambeau, Director of Arbitron since November 15, 2005
MetricStream
3000 Bridge Parkway, Suite 201
Redwood City, CA 94065

David W. Devonshire, Director of Arbitron since August 24, 2007
1022 Aynsley Avenue
Lake Forest, IL 60045

Philip Guarascio, Director of Arbitron since March 30, 2001
5 Minter Court
Plymouth, MA 02360

William T. Kerr, Director of Arbitron since May 15, 2007
Meredith Corporation
1716 Locust Street
Des Moines, Iowa 50309-3023

Larry E. Kittelberger, Director of Arbitron since March 30, 2001
Senior Vice President Administration and Chief Information Officer
Honeywell International Inc.
101 Columbia Road
Morristown, NJ 07962

Stephen B. Morris, Chairman of the Board (since May 2007) and Director of Arbitron since March 30, 2001
Arbitron Inc.
142 West 57th Street
New York, NY 10019

Luis G. Nogales, Director of Arbitron since March 30, 2001
President
Nogales Investors Management, LLC
9229 West Sunset Boulevard, Suite #900
Los Angeles, CA 90069

Richard A. Post, Director of Arbitron since March 30, 2001
9498 La Costa Lane
Lone Tree, CO 80124

Michael P. Skarzynski, Director of Arbitron since January 21, 2009
President and Chief Executive Officer
Arbitron Inc.
9705 Patuxent Woods Drive
Columbia, MD 21046

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