



State of Rhode Island  
and Providence Plantations  
Office of the Secretary of State

A. Ralph Mollis, Secretary of State  
Corporations Division  
148 W. River Street  
Providence, RI 02904-2615  
401.222.3040

# PROFIT CORPORATION ANNUAL REPORT FOR THE YEAR 2009

**Filing Period:** January 1 - March 1 • **Filing Fee:** \$50.00\* • **THIS REPORT MUST BE TYPED OR PRINTED LEGIBLY IN BLACK INK.**

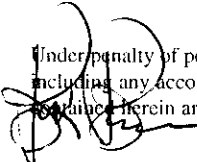
\* In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501(c&d)) is subject to a penalty fee of \$25.00.

1. Corporate ID No. 86348		2. Name of Corporation Retail Brand Alliance, Inc.			
3. Street Address Principal Business Office 100 Phoenix Avenue			City Enfield	State CT	Zip 06082
4. Business Phone No. (860) 741-0771		5. State of Incorporation Delaware			
6. Brief Description of the Character of Business Conducted in Rhode Island					
7. NAMES AND ADDRESSES OF THE OFFICERS: ("X" BOX FOR ATTACHMENT) <input type="checkbox"/> FILL IN SPACES BEFORE USING ATTACHMENTS					
President Name Diane Hamilton			Vice President Name Eugene Feola		
Street Address 100 Phoenix Avenue			Street Address 100 Phoenix Avenue		
City Enfield	State CT	Zip 06082	City Enfield	State CT	Zip 06082
Secretary Name Eugene Feola			Treasurer Name Brian Baumann		
Street Address 100 Phoenix Avenue			Street Address 100 Phoenix Avenue		
City Enfield	State CT	Zip 06082	City Enfield	State CT	Zip 06082
8. NAMES AND ADDRESSES OF THE DIRECTORS: ("X" BOX FOR ATTACHMENT) <input checked="" type="checkbox"/> FILL IN SPACES BEFORE USING ATTACHMENTS					
Director Name Claudio Del Vecchio			Director Name Brian Baumann		
Street Address 100 Phoenix Avenue			Street Address 100 Phoenix Avenue		
City Enfield	State CT	Zip 06082	City Enfield	State CT	Zip 06082
Director Name Diane Hamilton			Director Name Eugene Feola		
Street Address 100 Phoenix Avenue			Street Address 100 Phoenix Avenue		
City Enfield	State CT	Zip 06082	City Enfield	State CT	Zip 06082
9. SHARES AUTHORIZED			10. SHARES ISSUED ("X" BOX FOR ATTACHMENT) <input type="checkbox"/>		
This information is currently of record in the Office of the Secretary of State. Changes require an additional filing. See Section 9 of instruction sheet.			ISSUED SHARES — THIS SECTION <u>MUST</u> BE COMPLETED		
			Number of Shares 1,585,009.00	Class/Series Common	Par Value .01

This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

File Date	<b>FILED</b>
Check No.	<b>FEB 26 2009</b>
By:	<b>By 874848</b>
FOR SECRETARY OF STATE USE ONLY	

Under penalty of perjury, I declare and affirm that I have examined this report, including any accompanying schedules and statements, and that all statements contained herein are true and correct.

 2/20/09

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Brian Baumann**

Print or Type Name \_\_\_\_\_

**CFO/Treasurer**

Title \_\_\_\_\_

**OFFICERS AND DIRECTORS OF  
RETAIL BRAND ALLIANCE, INC.**

*Business Address*

**100 Phoenix Avenue  
Enfield, CT 06082**

as of November 16, 2007

<u>Name</u>	<u>Officer/Director</u>
Claudio Del Vecchio	Director, Chairman of the Board and CEO
Diane Hamilton	Director, President and Chief Operating Officer,
Brian Baumann	Director, Treasurer, Chief Financial Officer and Assistant Secretary
Eraldo Poletto	Director, President of Strategic Development/International
Lou Amendola	Director, Chief Merchandising Officer
Eugene Feola	Director, Secretary, Vice President and General Counsel

**FILED**

FEB 26 2009

By 86348