



STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS  
Office of the Secretary of State  
Matthew A. Brown, Secretary of State

Corporations Division  
100 North Main Street  
Providence, RI 02903-1335  
401.222.3040

**PROFIT CORPORATION ANNUAL REPORT FOR THE YEAR 2005**

Filing Period: January 1 - March 1 • Filing Fee: \$50.00

(FORM MUST BE TYPED OR PRINTED IN BLACK)

1. Corporate ID No. 113020		2. Name of Corporation Niche Marketing Limited, Inc.		
3. Street Address Principal Business Office 100 Phoenix Drive		City Ann Arbor	State MI	Zip 48108
4. Business Phone No. 734-477-1100		5. State of Incorporation OHIO		6. SIC Code 4838
7. Brief Description of the Character of Business Conducted in Rhode Island RETAIL SALES OF TOYS				
8. NAMES AND ADDRESSES OF THE OFFICERS: ("X" BOX FOR ATTACHMENT) <input checked="" type="checkbox"/> FILL IN SPACES BEFORE USING ATTACHMENTS				
President Name Edward W. Wilhelm			Vice President Name Michael G. Spinozzi	
Street Address 100 Phoenix Drive			Street Address 100 Phoenix Drive	
City Ann Arbor	State MI	Zip 48108	City Ann Arbor	State MI
Secretary Name Thomas D. Carney			Treasurer Name Edward W. Wilhelm	
Street Address 100 Phoenix Drive			Street Address 100 Phoenix Drive	
City Ann Arbor	State MI	Zip 48108	City Ann Arbor	State MI
9. NAMES AND ADDRESSES OF THE DIRECTORS: ("X" BOX FOR ATTACHMENT) <input type="checkbox"/> FILL IN SPACES BEFORE USING ATTACHMENTS				
Director Name Gregory P. Jozefowicz			Director Name	
Street Address 100 Phoenix Drive			Street Address	
City Ann Arbor	State MI	Zip 48108	City	State
Director Name			Director Name	
Street Address			Street Address	
City	State	Zip	City	State
10. SHARES AUTHORIZED ("X" BOX FOR ATTACHMENT) <input type="checkbox"/> AUTHORIZED SHARES				
Number of Shares			Class/Series	
10,000 COMM \$0.01 PAR VALUE				
11. SHARES ISSUED ("X" BOX FOR ATTACHMENT) <input type="checkbox"/> ISSUED SHARES				
Number of Shares		Class/Series	Par Value	
5600.10		Common	\$0.01	

This report must be signed in ink by either the President, Vice President, Secretary, Assistant Secretary, Treasurer, Receiver or Trustee



\*113020\*

File Date 2-14-05  
Check No. 1162722  
By: KL  
FOR SECRETARY OF STATE USE ONLY

Under penalty of perjury, I declare and affirm that I have examined this report, including any accompanying schedules and statements, and that all statements contained herein are true and correct.

Edward W. Wilhelm 2/14/05  
Signature of Officer Date  
Edward W. Jackson  
Print or Type Name of Officer  
vice president - Tax  
Title of Officer

10 A 113020

**NICHE MARKETING LIMITED, INC.**

**OFFICERS & DIRECTORS**

<b><u>Officers/Directors/Title</u></b>	<b><u>Business Address</u></b>
<b>Gregory P. Josefowicz</b> Chairman	100 Phoenix Drive Ann Arbor, MI 48108
<b>Edward W. Wilhelm</b> Sr. Vice President, Treasurer	100 Phoenix Drive Ann Arbor, MI 48108
<b>Michael G. Spinozzi</b> Executive Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Gregg R. Bodnar</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Susan A. Dasse</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Edward J. Jackson</b> Vice President, Asst. Treasurer	100 Phoenix Drive Ann Arbor, MI 48108
<b>Alex J. Lelli, Jr.</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Mark Palmucci</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Thomas D. Carney</b> Secretary	100 Phoenix Drive Ann Arbor, MI 48108
<b>Margaret Dearden Petersen</b> Assistant Secretary	100 Phoenix Drive Ann Arbor, MI 48108
<b>James M. Toner</b> Assistant Secretary	100 Phoenix Drive Ann Arbor, MI 48108