



STATE OF RHODE ISLAND  
AND PROVIDENCE PLANTATIONS  
Office of the Secretary of State

Edward S. Inman, III, Secretary of State  
Corporations Division  
100 North Main Street, Providence, RI 02903-1335  
401-222-3040

PROFIT CORPORATION ANNUAL REPORT FOR THE YEAR 2002

Filing Period: January 1-March 1 • Filing Fee: \$50.00

(FORM MUST BE TYPED IN BLACK)



1. Corporate ID No. 113020 2. Name of Corporation Niche Marketing Limited, Inc.  
3. Street Address Principal Business Office 100 Phoenix Drive City Ann Arbor State MI Zip 48108  
4. Business Phone No. (734) 477-1100 5. State of Incorporation OHIO 6. SIC Code 4838  
7. Brief Description of the Character of Business Conducted in Rhode Island Retailer of Toys

8. NAMES AND ADDRESSES OF THE OFFICERS ("X" BOX FOR ATTACHMENT)  FILL IN SPACES BEFORE USING ATTACHMENTS

President Name <u>Kathryn L. Winkelhaus</u> Street Address <u>100 Phoenix Drive</u> City <u>Ann Arbor</u> State <u>MI</u> Zip <u>48108</u>	Vice President Name <u>Edward J. Jackson</u> Street Address <u>100 Phoenix Drive</u> City <u>Ann Arbor</u> State <u>MI</u> Zip <u>48108</u>
Secretary Name <u>Thomas D. Carney</u> Street Address <u>100 Phoenix Drive</u> City <u>Ann Arbor</u> State <u>MI</u> Zip <u>48108</u>	Treasurer Name <u>Edward W. Wilhelm</u> Street Address <u>100 Phoenix Drive</u> City <u>Ann Arbor</u> State <u>MI</u> Zip <u>48108</u>

9. NAMES AND ADDRESSES OF THE DIRECTORS ("X" BOX FOR ATTACHMENT)  FILL IN SPACES BEFORE USING ATTACHMENTS

Director Name <u>Robert F. DiRomualdo</u> Street Address <u>100 Phoenix Drive</u> City <u>Ann Arbor</u> State <u>MI</u> Zip <u>48108</u>	Director Name <u>Gregory P. Josefowicz</u> Street Address <u>100 Phoenix Drive</u> City <u>Ann Arbor</u> State <u>MI</u> Zip <u>48108</u>
Director Name  Street Address  City State Zip	Director Name  Street Address  City State Zip

10. SHARES AUTHORIZED ("X" BOX FOR ATTACHMENT)

AUTHORIZED SHARES  
Number of Shares Class/Series Par Value  
10,000 COMM \$0.01 PAR VALUE

11. SHARES ISSUED ("X" BOX FOR ATTACHMENT)

ISSUED SHARES  
Number of Shares Class/Series Par Value  
5600.10 Common 0.01

This report must be signed in ink by either the President, Vice President, Secretary, Assistant Secretary, Treasurer, Receiver or Trustee



\* 1 1 3 0 2 0 \*

File Date: 2-19-02

Check No.: 710142

By: [Signature]

FOR SECRETARY OF STATE USE ONLY

Under penalty of perjury, I declare and affirm that I have examined this report, including any accompanying schedules and statements, and that all statements contained herein are true and correct.

[Signature] 2/15/2002  
Signature of Officer Date

Edward J. Jackson  
Print or Type Name of Officer

VICE President  
Title of Officer

**NICHE MARKETING LIMITED, INC.**

**OFFICERS & DIRECTORS**

<b><u>Officers/Directors/Title</u></b>	<b><u>Business Address</u></b>
<b>Robert F. DiRomualdo</b> Director, Chairman	100 Phoenix Drive Ann Arbor, MI 48108
<b>Gregory P. Josefowicz</b> Director, Vice Chairman	100 Phoenix Drive Ann Arbor, MI 48108
<b>George R. Mrkonic</b> Vice Chairman	100 Phoenix Drive Ann Arbor, MI 48108
<b>Bruce Quinnell</b> Vice Chairman	100 Phoenix Drive Ann Arbor, MI 48108
<b>Kathryn L. Winkelhaus</b> President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Edward W. Wilhelm</b> Sr. Vice President, Treasurer, Assistant Secretary	100 Phoenix Drive Ann Arbor, MI 48108
<b>Gregg R. Bodnar</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Susan A. Dasse</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Edward J. Jackson</b> Vice President, Asst. Treasurer, Assistant Secretary	100 Phoenix Drive Ann Arbor, MI 48108
<b>Lynne A. Leger</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Alex J. Lelli, Jr.</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Mark Palmucci</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Ronald Staffieri</b> Vice President	100 Phoenix Drive Ann Arbor, MI 48108
<b>Thomas D. Carney</b> Secretary	100 Phoenix Drive Ann Arbor, MI 48108
<b>Margaret Dearden Petersen</b> Assistant Secretary	100 Phoenix Drive Ann Arbor, MI 48108

**NICHE MARKETING LIMITED, INC.**

**OFFICERS & DIRECTORS**

<b><u>Officers/Directors/Title</u></b>	<b><u>Business Address</u></b>
<b>James M. Toner</b> Assistant Secretary	100 Phoenix Drive Ann Arbor, MI 48108