



State of Rhode Island
and Providence Plantations
Office of the Secretary of State

A. Ralph Mollis, Secretary of State
Corporations Division
148 W. River Street
Providence, RI 02904-2615
401.222.3040

PROFIT CORPORATION ANNUAL REPORT FOR THE YEAR 2010

Filing Period: January 1 - March 1 • **Filing Fee:** \$50.00* • **THIS REPORT MUST BE TYPED OR PRINTED LEGIBLY IN BLACK INK.**

* In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501(c&d)) is subject to a penalty fee of \$25.00.

1. Corporate ID No. 620		2. Name of Corporation Hallmark Retail Inc.			
3. Street Address Principal Business Office 2501 McGee Trafficway			City Kansas City	State Missouri	Zip 64108
4. Business Phone No. 816-545-6980		5. State of Incorporation Delaware			
6. Brief Description of the Character of Business Conducted in Rhode Island Retailer of social expression products and gifts					
7. NAMES AND ADDRESSES OF THE OFFICERS: ("X" BOX FOR ATTACHMENT) ☒ FILL IN SPACES BEFORE USING ATTACHMENTS					
President Name Bill Guibor			Vice President Name Dwight C Arn		
Street Address 2501 McGee Trafficway			Street Address 2501 McGee Trafficway		
City Kansas City	State MO	Zip 64108	City Kansas City	State MO	Zip 64108
Secretary Name Vickie Young			Treasurer Name Jeff McMillen		
Street Address 2501 McGee Trafficway			Street Address 2501 McGee Trafficway		
City Kansas City	State MO	Zip 64108	City Kansas City	State MO	Zip 64108
8. NAMES AND ADDRESSES OF THE DIRECTORS: ("X" BOX FOR ATTACHMENT) ☐ FILL IN SPACES BEFORE USING ATTACHMENTS					
Director Name Lisa Macpherson			Director Name Bill Guibor		
Street Address 2501 McGee Trafficway			Street Address 2501 McGee Trafficway		
City Kansas City	State MO	Zip 64108	City Kansas City	State MO	Zip 64108
Director Name			Director Name		
Street Address			Street Address		
City	State	Zip	City	State	Zip
9. SHARES AUTHORIZED			10. SHARES ISSUED ("X" BOX FOR ATTACHMENT) ☐		
This information is currently of record in the Office of the Secretary of State. Changes require an additional filing. See Section 9 of instruction sheet.			ISSUED SHARES — THIS SECTION <u>MUST</u> BE COMPLETED		
			Number of Shares None	Class/Series	Par Value

This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

File Date	FILED
Check No.	FEB 12 2010
By:	By 1090239
FOR SECRETARY OF STATE USE ONLY	

Under penalty of perjury, I declare and affirm that I have examined this report, including any accompanying schedules and statements, and that all statements contained herein are true and correct.

Kevin M Hartley
Signature
Date **1-26-2010**
Kevin M Hartley
Print or Type Name
Assistant Secretary
Title

Hallmark Retail, Inc.

Officers

Report Date: 2/16/2009

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
James Boike	Chairman of the Board	Current	1/21/2004		2501 McGee Kansas City, MO 64108	1001 West 66th Street Kansas City, MO 64113
Bill Guibor	President	Current	8/1/2005		2501 McGee Trafficway Kansas City, MO 64108	239 Upland Rd Redwood, CA 94062
Dwight C. Arn	Vice President	Current	1/19/2000		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	9979 Hemlock Drive Overland Park, KS 66212 United States
Gerald E. Czir	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	Apt. 514 13300 Outlook Overland Park, KS 66213
Robert K. Farrell	Vice President	Current	12/8/2000		2501 McGee Trafficway Kansas City, MO 64108	9650 Belinder Road Leawood, KS 66206
Theodore J. Franke Jr.	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	13109 West 127th Place Overland Park, KS 66213
Piper P. Frazier	Vice President	Current	1/17/2007		2501 McGee Trafficway Kansas City, MO 64108	5815 W. 140th Terrace Overland Park, KS 66223
Brian E. Gardner	Vice President, Assistant Secretary	Current	1/21/2004		2501 McGee Kansas City, MO 64108	14116 Nicklaus Drive Shawnee Mission, KS 66223
Jerry Grecian	Vice President	Current	1/4/1991		2501 McGee Trafficway Kansas City, MO 64108 United States	13819 Woodward Overland Park, KS 66223 United States
Barry M. Katz	Vice President	Current	1/15/1997		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	11333 Hemlock Overland Park, KS 66210 United States
Stuart Leighty	Vice President	Current	1/18/2006		2501 McGee Trafficway Kansas City, MO 64108	5704 SW 33rd Ct Topeka, KS 66614

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By 620

Hallmark Retail, Inc.

Officers

Report Date: 2/16/2009

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
Lisa Macpherson	Senior Vice President -- Retail Merchandising	Current	10/13/2005		2501 McGee Trafficway Kansas City, MO 64018 United States	4813 W. 148th Leawood, KS 66224 United States
Michael S. Murrell	Vice President	Current	7/26/2005		2501 McGee Trafficway Kansas City, MO 64108	13832 Hadley St. Overland Park, KS 66223
Steven C. Salter	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	12531 Connell Overland Park, KS 66213
Vickie Young	Secretary	Current	1/15/1986		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	804 NW 40th Terrace Kansas City, MO 64116 United States
Dwight C. Arn	Assistant Secretary	Current	1/15/1986		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	9979 Hemlock Drive Overland Park, KS 66212 United States
Sandra K. Deitering	Assistant Secretary	Current	9/5/2008		2501 McGee Trafficway Kansas City, MO 64108	545 Louisiana Lawrence, KS 66044
Marsha K. Moore	Assistant Secretary	Current	9/5/2008		2501 McGee Trafficway Kansas City, MO 64108	12520 Ewing Ave. Grandview, MO 64030
Vicky M. Roy	Assistant Secretary	Current	1/17/1990		2501 McGee Trafficway Kansas City, MO 64108 United States	8500 West 145th Terrace Overland Park, KS 66223 United States
Kathleen H. Tomei	Assistant Secretary	Current	1/15/1997		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	5709 W. 97th Terrace Overland Park, KS 66207
Nancy M. Vardjian	Assistant Secretary	Current	12/8/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	16369 149th Street Bonner Springs, KS 66012
E. Bruce McKinney	Treasurer	Current	1/18/1995		2501 McGee Trafficway Kansas City, MO 64018 United States	10423 West 126th Street Overland Park, KS 66211 United States

Officers

Hallmark Retail, Inc.

Report Date: 2/16/2009

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
Kevin M. Hartley	Assistant Secretary, Tax Officer	Current	1/21/2004		2501 McGee Kansas City, MO 64108	16 F Street Lake Lotawana, MO 64086

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Hallmark Retail, Inc.

Directors

Report Date: 2/16/2009

Name	Type	Current/Former	Start Date	Termination Date	Address 1	Address 2
James Boike	Chairman	Current	1/21/2004		2501 McGee Kansas City, MO 64108	1001 West 66th Street Kansas City, MO 64113
Lisa Macpherson	Director	Current	1/17/2007		2501 McGee Trafficway Kansas City, MO 64018 United States	4813 W. 148th Leawood, KS 66224 United States
Bill Gulbor	Director	Current	1/21/2009		2501 McGee Trafficway Kansas City, MO 64108	239 Upland Rd Redwood, CA 94062