

State of Rhode Island and Providence Plantations Office of the Secretary of State

Fee: \$50.00

Division Of Business Services 148 W. River Street Providence RI 02904-2615 (401) 222-3040

Foreign Business Corporation Annual Report

Filing Period: January 1 - March 1

In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501(c&d)) is subject to a penalty fee of \$25.00.

ANNUAL REPORT YEAR: 2010

1. Corporate ID No. 000037882

- 2. Name of Corporation Valassis Direct Mail, Inc.
- 3. Street Address Principal Business Office:

No. and Street: ONE TARGETING CENTRE

City or Town: WINDSOR State: CT Zip: 06095 Country: USA

4. Business Phone No.

860.285.6100

5. State of Incorporation

State: DE

6. Brief Description of the Character of Business Conducted in Rhode Island

DIRECT MAIL MARKETING

7. Names and Addresses of the Officers and Directors:

All officers and directors must be listed.

Title	Individual Name	Address	
	First, Middle, Last, Suffix	Address, City or Town, State, Zip Code, Country	
PRESIDENT	ROB MASON	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	
TREASURER	STEVE MITZEL	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	
SECRETARY	DAVID HENNESSEY	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	
VICE PRESIDENT	DON MCCOMBS	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	
ASSISTANT SECRETARY	LORNE GROE	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	
VICE PRESIDENT	TODD WISELEY	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	
DIRECTOR	STEVE MITZEL	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	
DIRECTOR	BILL HOGG	ONE TARGETING CENTRE WINDSOR, CT 06096 USA	
DIRECTOR	ROB MASON	ONE TARGETING CENTRE WINDSOR, CT 06095 USA	

8. Shares Authorized and Issued

Class of Stock	Series of Stock	Par Value Per Share	Total Authorized Shares Number of Shares	Total Issued and Outstanding Num of Shares
STK		\$0.01	100.00	100

This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

Signed this 25 Day of February, 2010 at 3:17:24 PM. This electronic signature of the individual or individuals signing this instrument constitutes the affirmation or acknowledgement of the signatory, under penalties of perjury, that this instrument is that individual's act and deed or the act and deed of the corporation, and that the facts stated herein are true, as of the date of the electronic filing, in compliance with R.I. Gen. Laws § 7-1.2.

By STEVE MITZEL

Signature of Authorized Representative of the Corporation

TREASURER

Title

This report cannot be accepted for filing if an officer has executed the form and he/she is not listed in section 7.

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