



State of Rhode Island and Providence Plantations  
Office of the Secretary of State

Fee: \$50.00

Division Of Business Services  
148 W. River Street  
Providence RI 02904-2615  
(401) 222-3040

**Foreign Business Corporation  
Annual Report**

Filing Period: January 1 - March 1

*In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501(c&d)) is subject to a penalty fee of \$25.00.*

**ANNUAL REPORT YEAR:** 2011

**1. Corporate ID No.** 000037882

**2. Name of Corporation** Valassis Direct Mail, Inc.

**3. Street Address Principal Business Office:**

No. and Street: ONE TARGETING CENTRE

City or Town: WINDSOR

State: CT

Zip: 06095

Country: USA

**4. Business Phone No.**

860-285-6100

**5. State of Incorporation**

State: DE

**6. Brief Description of the Character of Business Conducted in Rhode Island**

DIRECT MAIL MARKETING

**7. Names and Addresses of the Officers and Directors:**

**All officers and directors must be listed.**

<b>Title</b>	<b>Individual Name</b> First, Middle, Last, Suffix	<b>Address</b> Address, City or Town, State, Zip Code, Country
PRESIDENT	ROB MASON	ONE TARGETING CENTRE WINDSOR, CT 06095 USA
TREASURER	STEVE MITZEL	ONE TARGETING CENTRE WINDSOR, CT 06095 USA
SECRETARY	DAVID HENNESSEY	ONE TARGETING CENTRE WINDSOR, CT 06095 USA
VICE PRESIDENT	DON MCCOMBS	ONE TARGETING CENTRE WINDSOR, CT 06095 USA
ASSISTANT SECRETARY	LORNE GROE	ONE TARGETING CENTRE WINDSOR, CT 06095 USA
VICE PRESIDENT	TODD WISELEY	ONE TARGETING CENTRE WINDSOR, CT 06095 USA
DIRECTOR	STEVE MITZEL	ONE TARGETING CENTRE WINDSOR, CT 06095 USA
DIRECTOR	BILL HOGG	ONE TARGETING CENTRE WINDSOR, CT 06096 USA
DIRECTOR	ROB MASON	ONE TARGETING CENTRE WINDSOR, CT 06095 USA

#### 8. Shares Authorized and Issued

Class of Stock	Series of Stock	Par Value Per Share	Total Authorized Shares <i>Number of Shares</i>	Total Issued and Outstanding <i>Num of Shares</i>
STK		\$0.01	100.00	100

**9. This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.**

**Signed this 3 Day of February, 2011 at 10:50:06 AM.** *This electronic signature of the individual or individuals signing this instrument constitutes the affirmation or acknowledgement of the signatory, under penalties of perjury, that this instrument is that individual's act and deed or the act and deed of the corporation, and that the facts stated herein are true, as of the date of the electronic filing, in compliance with R.I. Gen. Laws § 7-1.2.*

By STEVE MITZEL  
Signature of Authorized Representative of the Corporation

TREASURER  
Title

**This report cannot be accepted for filing if an officer has executed the form and he/she is not listed in section 7.**

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