



State of Rhode Island
and Providence Plantations
Office of the Secretary of State

A. Ralph Mollis, Secretary of State
Corporations Division
148 W. River Street
Providence, RI 02904-2615
401.222.3040

PROFIT CORPORATION ANNUAL REPORT FOR THE YEAR 2011

Filing Period: January 1 - March 1 • **Filing Fee:** \$50.00* • **THIS REPORT MUST BE TYPED OR PRINTED LEGIBLY IN BLACK INK.**

* In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501(c&d)) is subject to a penalty fee of \$25.00.

1. Corporate ID No. 620		2. Name of Corporation HALLMARK RETAIL, INC.			
3. Street Address Principal Business Office P O BOX 419479 - TAX 407			City KANSAS CITY	State MISSOURI	Zip 64141
4. Business Phone No. 816-545-6980		5. State of Incorporation DELAWARE			
6. Brief Description of the Character of Business Conducted in Rhode Island OWNS AND OPERATES RETAIL CARD SHOPS					
7. NAMES AND ADDRESSES OF THE OFFICERS: ("X" BOX FOR ATTACHMENT) ☒ FILL IN SPACES BEFORE USING ATTACHMENTS					
President Name WILLIAM GUIBOR			Vice President Name DWIGHT C ARN		
Street Address 2501 MCGEE TRAFFICWAY			Street Address 2501 MCGEE TRAFFICWAY		
City KANSAS CITY	State MISSOURI	Zip 64108	City KANSAS CITY	State MISSOURI	Zip 64108
Secretary Name VICKIE YOUNG			Treasurer Name JEFF MCMILLEN		
Street Address 2501 MCGEE TRAFFICWAY			Street Address 2501 MCGEE TRAFFICWAY		
City KANSAS CITY	State MISSOURI	Zip 64108	City KANSAS CITY	State MISSOURI	Zip 64108
8. NAMES AND ADDRESSES OF THE DIRECTORS: ("X" BOX FOR ATTACHMENT) ☐ FILL IN SPACES BEFORE USING ATTACHMENTS					
Director Name FRANK DELEO			Director Name WILLIAM GUIBOR		
Street Address 2501 MCGEE TRAFFICWAY			Street Address 2501 MCGEE TRAFFICWAY		
City KANSAS CITY	State MISSOURI	Zip 64108	City KANSAS CITY	State MISSOURI	Zip 64108
Director Name JACK MOORE			Director Name		
Street Address 2501 MCGEE TRAFFICWAY			Street Address		
City KANSAS CITY	State MISSOURI	Zip 64108	City	State	Zip
9. SHARES AUTHORIZED			10. SHARES ISSUED ("X" BOX FOR ATTACHMENT) ☐ ISSUED SHARES — THIS SECTION <u>MUST</u> BE COMPLETED		
This information is currently of record in the Office of the Secretary of State. Changes require an additional filing. See Section 9 of instruction sheet.			Number of Shares	Class/Series	Par Value
			NONE		

This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

Under penalty of perjury, I declare and affirm that I have examined this report, including any accompanying schedules and statements, and that all statements contained herein are true and correct.

Signature

Date

KEVIN M. HARTLEY

Print or Type Name

ASSISTANT SECRETARY

Title

FILED	
File Date	FEB 28 2011
Check No.	1150074
By:	
FOR SECRETARY OF STATE USE ONLY	

Officers

Hallmark Retail, Inc.

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2	Report Date: 2/4/2011
Jack Moore	Chairman of the Board	Current	1/20/2010		2501 McGee Trafficway Kansas City, MO 64108	3148 W. 138th Terrace Leawood, KS 66224	
William Guibor	President	Current	8/1/2005		2501 McGee Trafficway Kansas City, MO 64108	204 W. 51st Ter Kansas City, MO 64112	
Elizabeth Rivera	Vice President	Current	1/20/2010				
James Michael Thomas	Vice President	Current	1/20/2010				
Dwight C. Arn	Vice President	Current	1/19/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	18610 W. 64th St. Overland Park, KS 66218	
Gerald E. Czlr	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	9979 Hemlock Drive Overland Park, KS 66212 United States Apt. 514 13300 Outlook Overland Park, KS 66213	
Frank DeLeo	Vice President	Current	1/20/2010		2501 McGee Trafficway Kansas City, MO 64108	4790 Oak St. Kansas City, MO 64112	
Roberta K. Farrell	Vice President	Current	12/8/2000		2501 McGee Trafficway Kansas City, MO 64108	9650 Belinder Road Leawood, KS 66206	
Theodore J. Franke Jr.	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	13109 West 127th Place Overland Park, KS 66213	
Brian E. Gardner	Vice President, Assistant Secretary	Current	1/21/2004		2501 McGee Trafficway Kansas City, MO 64108 United States	14116 Nicklaus Drive Shawnee Mission, KS 66223	
Jerry Grecian	Vice President	Current	1/4/1991		2501 McGee Trafficway Kansas City, MO 64108 United States	13819 Woodward Overland Park, KS 66223 United States	
Barry M. Katz	Vice President	Current	1/15/1997		2501 McGee Trafficway Kansas City, MO 64108 United States	11333 Hemlock Overland Park, KS 66210 United States	

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Hallmark Retail, Inc.

Officers

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2	Report Date: 2/4/2011
Michael S. Murrell	Vice President	Current	7/26/2005		2501 McGee Trafficway Kansas City, MO 64108	13832 Hadley St. Overland Park, KS 66223	
Gene Nelson	Vice President	Current	3/2/2009		2501 McGee Trafficway Kansas City, MO 64108	12831 Noland St. Overland Park, KS 66213	
Steven C. Salter	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	12531 Connell Overland Park, KS 66213	
Vickie Young	Secretary	Current	1/15/1986		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	804 NW 40th Terrace Kansas City, MO 64116 United States	
Dwight C. Am	Assistant Secretary	Current	1/15/1986		2501 McGee Trafficway Kansas City, MO 64108 United States	9979 Hemlock Drive Overland Park, KS 66212 United States	
Sandra K. Deitering	Assistant Secretary	Current	9/5/2008		2501 McGee Trafficway Kansas City, MO 64108	545 Louisiana Lawrence, KS 66044	
Marsha K. Moore	Assistant Secretary	Current	9/5/2008		2501 McGee Trafficway Kansas City, MO 64108	12520 Ewing Ave. Grandview, MO 64030	
Vicky M. Roy	Assistant Secretary	Current	11/17/1990		2501 McGee Trafficway Kansas City, MO 64108 United States	15281 S Symphony Dr Olathe, KS 66062 United States	
Kathleen H. Tomei	Assistant Secretary	Current	1/15/1997		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	5709 W. 97th Terrace Overland Park, KS 66207	
Nancy M. Vardjian	Assistant Secretary	Current	12/8/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	16369 149th Street Bonner Springs, KS 66012	
Jeff McMillen	Treasurer	Current	4/1/2009		2501 McGee Trafficway Kansas City, MO 64108 United States	657 Butternut Ct Liberty, MO 64068 United States	

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Hallmark Retail, Inc.

Officers

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2	Report Date: 2/4/2011
Kevin M. Hartley	Assistant Secretary, Tax Officer	Current	1/21/2004		2501 McGee Trafficway Kansas City, MO 64108 United States	16 F Street Lake Lotawana, MO 64086	

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