



State of Rhode Island and Providence Plantations
Office of the Secretary of State

Fee: \$50.00

Division Of Business Services
148 W. River Street
Providence RI 02904-2615
(401) 222-3040

**Foreign Business Corporation
Annual Report**

Filing Period: January 1 - March 1

In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501(c&d)) is subject to a penalty fee of \$25.00.

ANNUAL REPORT YEAR: 2012

1. Corporate ID No. 000002720

2. Name of Corporation Hasbro Promotions and Direct, Inc.

3. Street Address Principal Business Office:

No. and Street: 1027 NEWPORT AVENUE

City or Town: PAWTUCKET

State: RI

Zip: 02862

Country: USA

4. Business Phone No.

5. State of Incorporation

State: DE

6. Brief Description of the Character of Business Conducted in Rhode Island

DIRECT SALES TO CONSUMERS

7. Names and Addresses of the Officers and Directors:

All officers and directors must be listed.

Title	Individual Name First, Middle, Last, Suffix	Address Address, City or Town, State, Zip Code, Country
PRESIDENT	BRIAN GOLDNER	1011 NEWPORT AVE PAWTUCKET, RI 02862 USA
CFO	DEBORAH THOMAS	1011 NEWPORT AVENUE PAWTUCKET, RI 02862 USA
SVP, CHIEF LEGAL OFFICER AND SECRETARY	BARBARA FINIGAN	1011 NEWPORT AVENUE PAWTUCKET, RI 02862 USA
SVP AND TREASURER	MARTIN TRUEB	200 NARRAGANSETT PARK DRIVE PAWTUCKET, RI 02862 USA
SVP AND CONTROLLER	JEFF BARKAN	200 NARRAGANSETT PARK DRIVE PAWTUCKET, RI 02862 USA
COO	DAVID D. R. HARGREAVES	1011 NEWPORT AVENUE PAWTUCKET, RI 02862 USA
DIRECTOR	BRIAN GOLDNER	1011 NEWPORT AVENUE PAWTUCKET, RI 02862 USA
DIRECTOR	DAVID D. R. HARGREAVES	1011 NEWPORT AVENUE PAWTUCKET, RI 02862 USA
DIRECTOR	BARBARA FINIGAN	1011 NEWPORT AVENUE PAWTUCKET, RI 02862 USA

8. Shares Authorized and Issued

Class of Stock	Series of Stock	Par Value Per Share	Total Authorized Shares <i>Number of Shares</i>	Total Issued and Outstanding <i>Num of Shares</i>
CWP		\$1.00	1,000.00	1000

9. This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

Signed this 5 Day of January, 2012 at 4:42:21 PM. *This electronic signature of the individual or individuals signing this instrument constitutes the affirmation or acknowledgement of the signatory, under penalties of perjury, that this instrument is that individual's act and deed or the act and deed of the corporation, and that the facts stated herein are true, as of the date of the electronic filing, in compliance with R.I. Gen. Laws § 7-1.2.*

By BARBARA FINIGAN
Signature of Authorized Representative of the Corporation

SENIOR VICE PRESIDENT, CHIEF LEGAL OFFICER AND SECRETARY
Title

This report cannot be accepted for filing if an officer has executed the form and he/she is not listed in section 7.

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