



STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS
Office of the Secretary of State - Division of Business Services

148 W. River Street, Providence, Rhode Island 02904-2615

Phone: (401) 222-3040 ~ Email: corporations@sos.ri.gov ~ Website: www.sos.ri.gov

PROFIT CORPORATION ANNUAL REPORT FOR THE YEAR 2012

Filing Period: January 1 - March 1 • This report must be typed or printed legibly.

Filing Fee: \$50.00 • FAILURE TO FILE THIS REPORT BY MARCH 31 WILL RESULT IN A \$25.00 PENALTY FEE.

1. Entity ID No. 620		2. Exact name of the Corporation HALLMARK RETAIL, INC.			
3. Principal office address PO BOX 419479 - TAX 407			City KANSAS CITY	State MO	Zip 64141
4. Business Phone No. 816-545-6980			5. State of Incorporation DELAWARE		
6. Brief description of the character of business conducted in Rhode Island OWNS AND OPERATES RETAIL CARD SHOPS					
7. LIST ALL OFFICERS (NAMES AND ADDRESSES) ("X" BOX FOR ATTACHMENT) <input checked="" type="checkbox"/>					
President Name WILLIAM GUIBOR			Vice-President Name DWIGHT ARN		
Street Address 2501 MCGEE TRAFFICWAY			Street Address 2501 MCGEE TRAFFICWAY		
City KANSAS CITY	State MO	Zip 64108	City KANSAS CITY	State MO	Zip 64108
Secretary Name VICKIE YOUNG			Treasurer Name JEFF MCMILLAN		
Street Address 2501 MCGEE TRAFFICWAY			Street Address 2501 MCGEE TRAFFICWAY		
City KANSAS CITY	State MO	Zip 64108	City KANSAS CITY	State MO	Zip 64108
8. LIST ALL DIRECTORS (NAMES AND ADDRESSES) ("X" BOX FOR ATTACHMENT) <input type="checkbox"/>					
Director Name FRANK DELEO			Director Name WILLIAM GUIBOR		
Street Address 2501 MCGEE TRAFFICWAY			Street Address 2501 MCGEE TRAFFICWAY		
City KANSAS CITY	State MO	Zip 64108	City KANSAS CITY	State MO	Zip 64108
Director Name JACK MOORE			Director Name		
Street Address 2501 MCGEE TRAFFICWAY			Street Address		
City KANSAS CITY	State MO	Zip 64108	City	State	Zip
9. SHARES AUTHORIZED			10. SHARES ISSUED ("X" BOX FOR ATTACHMENT) <input type="checkbox"/>		
This information is currently of record in the Office of the Secretary of State. Changes require an additional filing. See Section 9 of Instruction sheet.			NUMBER OF SHARES	CLASS/SERIES	PAR VALUE
			NONE		

This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

File Date

FILED

Check No

FEB 27 2012

By:

By *mnc*

Under penalty of perjury, I declare and affirm that I have examined this report, including any accompanying schedules and statements, and that all statements contained herein are true and correct.

Signature of Authorized Representative

02/16/2012

Date

KEVIN M. HARTLEY, ASSISTANT SECRETARY

Print or Type Name of Authorized Representative

FOR SECRETARY OF STATE USE ONLY

CH# 1205719

Officers

Hallmark Retail, Inc.

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
Michael S. Murrell	Vice President	Current	7/28/2005		2501 McGee Trafficway Kansas City, MO 64108	13832 Hadley St. Overland Park, KS 66223
Gene Nelson	Vice President	Current	3/2/2009		2501 McGee Trafficway Kansas City, MO 64108	12831 Noland St. Overland Park, KS 66213
Steven C. Salter	Vice President	Current	4/27/2001		2501 McGee Trafficway Kansas City, MO 64108 United States	12531 Conneil Overland Park, KS 66213
Vickie Young	Secretary	Current	1/15/1986		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	804 NW 40th Terrace Kansas City, MO 64116 United States
Dwight C. Arn	Assistant Secretary	Current	1/15/1986		2501 McGee Trafficway Kansas City, MO 64108 United States	9979 Hemlock Drive Overland Park, KS 66212 United States
Sandra K. Deitering	Assistant Secretary	Current	9/5/2008		2501 McGee Trafficway Kansas City, MO 64108	545 Louisiana Lawrence, KS 66044
Marsha K. Moore	Assistant Secretary	Current	9/5/2008		2501 McGee Trafficway Kansas City, MO 64108	12520 Ewing Ave. Grandview, MO 64030
Vicky M. Roy	Assistant Secretary	Current	1/17/1990		2501 McGee Trafficway Kansas City, MO 64108 United States	15281 S Symphony Dr Olathe, KS 66062 United States
Kathleen H. Tomei	Assistant Secretary	Current	1/15/1997		2501 McGee Trafficway Mail Drop #339 Kansas City, MO 64108 United States	5709 W. 97th Terrace Overland Park, KS 66207
Nancy M. Vardjian	Assistant Secretary	Current	12/8/2000		2501 McGee Trafficway Kansas City, MO 64108 United States	16369 149th Street Bonner Springs, KS 66012
Jeff McMillen	Treasurer	Current	4/1/2009		2501 McGee Trafficway Kansas City, MO 64108 United States	657 Butternut Ct Liberty, MO 64068 United States

By: *MME*
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Officers

Hallmark Retail, Inc.

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
Michael S. Murrell	Vice President	Current	7/26/2005		2501 McGee Trafficway Kansas City, MO 64108	13832 Hadley St. Overland Park, KS 66223
Gene Nelson	Vice President	Current	3/2/2009		2501 McGee Trafficway Kansas City, MO 64108	12831 Noland St. Overland Park, KS 66213
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By: *mmc*
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Officers

Hallmark Retail, Inc.

Name	Title	Current/Former	Start Date	Termination Date	Address 1	Address 2
Kevin M. Hartley	Assistant Secretary, Officer	Current	1/21/2004		2501 McGee Trafficway Kansas City, MO 64108 United States	16 F Street Lake Lotawana, MO 64086

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FEB 27 2012

By

mmc
LD # 620