



Patrick J. Nash, Jr. (admitted *pro hac vice*)
 Jeffrey D. Pawlitz (admitted *pro hac vice*)
 KIRKLAND & ELLIS LLP
 300 North LaSalle
 Chicago, Illinois 60654
 Telephone: (312) 862-2000
 Facsimile: (312) 862-2200

Dion W. Hayes (VSB No. 34304)
 John H. Maddock III (VSB No. 41011)
 Sarah B. Boehm (VSB No. 45201)
 MCGUIREWOODS LLP
 One James Center
 901 East Cary Street
 Richmond, Virginia 23219
 Telephone: (804) 775-1000
 Facsimile: (804) 775-1061

60006

- and -

Joshua A. Sussberg (admitted *pro hac vice*)
 KIRKLAND & ELLIS LLP
 601 Lexington Avenue
 New York, New York 10022
 Telephone: (212) 446-4800
 Facsimile: (212) 446-4900

*Proposed Attorneys for the Debtors and
 Debtors in Possession*

**UNITED STATES BANKRUPTCY COURT
 EASTERN DISTRICT OF VIRGINIA
 RICHMOND DIVISION**

| | | |
|---|---|-------------------------|
| In re: |) | Chapter 11 |
| AMF BOWLING WORLDWIDE, INC., <i>et al.</i> , ¹ |) | Case No. 12-36495 (KRH) |
| Debtors. |) | Jointly Administered |

**NOTICE OF COMMENCEMENT OF
 CHAPTER 11 CASES AND MEETING OF CREDITORS**

Commencement of Chapter 11 Cases. On November 12, 2012, AMF Bowling Worldwide, Inc., and certain of its affiliates (collectively, the “Debtors”), filed voluntary petitions for relief under chapter 11 of title 11 of the United States Code (the “Bankruptcy Code”) in the United States Bankruptcy Court for the Eastern District of Virginia, Richmond Division (the “Court”). Each Debtor and its federal tax identification number and corresponding chapter 11 case number are listed below:

¹ The Debtors in the chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number include: AMF Bowling Worldwide, Inc. (3272); 300, Inc. (3632); American Recreation Centers, Inc. (1151); AMF BCH LLC (9642); AMF Beverage Company of Oregon, Inc. (4960); AMF Bowling Centers Holdings Inc. (1697); AMF Bowling Centers, Inc. (1662); AMF Bowling Mexico Holding, Inc. (7931); AMF Holdings, Inc. (5037); AMF WBCH LLC (9643); AMF Worldwide Bowling Centers Holdings Inc. (1641); Boliches AMF, Inc. (9631); Bush River Corporation (7033); King Louie Lenexa, Inc. (0814); Kingpin Holdings, LLC (5411); and Kingpin Intermediate Corp. (5447). The location of the Debtors’ service address is: 7313 Bell Creek Road, Mechanicsville, Virginia 23111.

FILED

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BY _____

| <u>Debtor</u> | <u>Case No.</u> | <u>EIN No.</u> |
|--|-----------------|----------------|
| AMF Bowling Worldwide, Inc. | 12-36495 | 13-3873272 |
| 300, Inc. | 12-36496 | 75-2193632 |
| American Recreation Centers, Inc. | 12-36497 | 94-1441151 |
| AMF BCH LLC | 12-36494 | 54-1789642 |
| AMF Beverage Company of Oregon, Inc. | 12-36498 | 54-1634960 |
| AMF Bowling Centers Holdings, Inc. | 12-36499 | 20-1641697 |
| AMF Bowling Centers, Inc. | 12-36500 | 54-1221662 |
| AMF Bowling Mexico Holding, Inc. | 12-36501 | 54-1467931 |
| AMF Holdings, Inc. | 12-36502 | 20-2935037 |
| AMF WBCH LLC | 12-36493 | 54-1789643 |
| AMF Worldwide Bowling Centers Holdings, Inc. | 12-36503 | 20-1641641 |
| Boliches AMF, Inc. | 12-36504 | 54-1529631 |
| Bush River Corporation | 12-36505 | 57-0707033 |
| King Louie Lenexa, Inc. | 12-36506 | 54-1540814 |
| Kingpin Holdings, LLC | 12-36507 | 20-0765411 |
| Kingpin Intermediate Corp. | 12-36508 | 20-0765447 |

Joint Administration of Cases. Upon a motion by the Debtors, the Court entered an order on November 14, 2012 [Docket No. 55] authorizing joint administration of the above-captioned cases pursuant to Rule 1015 of the Federal Rules of Bankruptcy Procedures (the “Bankruptcy Rules”) and consolidating the cases for procedural purposes only under Case No. 12-36495 and directing that the joint caption of the cases read In re AMF Bowling Worldwide, Inc., et al.

Meeting of Creditors. Pursuant to section 341 of the Bankruptcy Code, the Office of the United States Trustee for the Eastern District of Virginia (the “U.S. Trustee”) has scheduled a meeting of creditors **on January 17, 2013, at 3:00 p.m. (prevailing Eastern Time)**, at the office of the U.S. Trustee, 701 E. Broad Street, Suite 4300, Richmond, Virginia 23219. The Debtors’ representatives will be present at the meeting to be examined under oath by the U.S. Trustee and by creditors. **Creditors are welcome to attend the meeting but are not required to do so.** The meeting may be continued and concluded at a later date without further notice.

Creditors May Not Take Certain Actions. The filing of the bankruptcy petition automatically stays certain collection and other actions against the Debtors and the Debtors’ property. Prohibited actions are listed in section 362(a) of the Bankruptcy Code. For example, creditors are prohibited from: (a) contacting the Debtors to demand repayment; (b) taking action against the Debtors to collect money owed to creditors; (c) starting or continuing lawsuits against the Debtors; and (d) taking certain actions against property of the Debtors’ estates. See 11 U.S.C. § 362(a). If unauthorized actions are taken by a creditor against the Debtors, the Court may penalize that creditor. A creditor who is considering taking action against the Debtors or their



property should review, among other things, section 362(a) of the Bankruptcy Code and seek legal advice.

Notice of Bar Dates for Proofs of Claim. The notice of the bar dates (the “Bar Date Notice”) will be mailed separately. The Bar Date Notice will contain information regarding the bar dates, a proof of claim form and instructions for completing and filing a proof of claim form.

Order Limiting Notice. On November 20, 2012, the Court entered the *Order Establishing Certain Notice, Case Management, and Administrative Procedures* [Docket No. 106] (the “Case Management Order”). The Case Management Order provides, among other things, that, except as set forth in the procedures approved by the Case Management Order, notice of proceedings in the chapter 11 cases need only be sent via electronic mail to the parties on the established service list. Any party in interest that desires to receive electronic mail notice in the chapter 11 cases and, consequently, be added to the service list, shall file with the Court a notice of appearance and request for service and shall serve such request on Kirkland & Ellis LLP, 300 North LaSalle, Chicago, Illinois 60654, Attn.: Jeffrey D. Pawlitz and Nicole M. Murphy and McGuireWoods LLP, One James Center, 901 East Cary Street, Richmond, Virginia 23219, Attn.: Dion W. Hayes. All creditors will receive notice of certain proceedings, including, but not limited to, bar dates (unless applicable to a limited population of creditors), the time fixed for filing objections and any hearing to consider a disclosure statement and/or confirmation of a chapter 11 plan and dismissal or conversion of the chapter 11 cases to another chapter of the Bankruptcy Code. A copy of the procedures approved by the Case Management Order is available from the sources described below.

How to Obtain Documents. Electronic copies of all pleadings or other documents filed in the chapter 11 cases may be obtained for a fee via PACER on the Court’s website at www.vaeb.uscourts.gov. Additionally, free electronic copies of all pleadings and certain other documents filed in the chapter 11 cases will be posted on a website maintained by KCC which is available at www.kccllc.net/amf as soon as practicable after filing.

Court Filings. The chapter 11 cases have been designated as a case assigned to the electronic case filing system and can be accessed via the Court’s web site at www.vaeb.uscourts.gov or ecf.vaeb.uscourts.gov. For details, see the enclosed Notice of Electronic Filing Procedure.

Discharge of Debts and Deadline to File a Complaint to Determine Dischargeability of Certain Debts. Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. *See* Bankruptcy Code § 1141(d). A discharge means that you may never try to collect the debt from the debtor, except as provided in the plan. If you believe that a debt owed to you is not dischargeable under § 1141(d)(6)(A) of the Bankruptcy Code, you must start a lawsuit by filing a complaint in the Court by **March 18, 2013**. The Court Clerk’s Office must receive the complaint and any required filing fee by such deadline.

Local Rule Dismissal Warning. Chapter 11 cases may be dismissed for failure to timely file lists, schedules, and statements or attend the meeting of creditors. *See* Local Bankruptcy Rule 1007-1 and 2003-1.

Legal Advice. Neither the Debtors' counsel nor the Court Clerk's Office can give you legal advice. You may wish to consult an attorney to protect your rights.

Dated: November 20, 2012

William C. Redden, Clerk of Court
United States Bankruptcy Court
701 East Broad Street, Suite 4000
Richmond, Virginia 23219



UNITED STATES BANKRUPTCY COURT

Eastern District of Virginia
701 East Broad Street
Richmond, VA 23219

NOTICE OF ELECTRONIC FILING PROCEDURE

Case Name: **AMF Bowling Worldwide, Inc., et al.** (Jointly Administered)

Case Number: **12-36495-KRH** Date Filed: **November 12, 2012**

The above case, which has been filed in this court, can be accessed electronically via the Court's Internet site at <http://www.vaeb.uscourts.gov> or <http://www.vaeb.uscourts.gov/ecfnew/ecf.htm>. In compliance with Federal Rule of Bankruptcy Procedure 9011 and in accordance with the Local Bankruptcy Rule 5005-2 authorizing the Clerk to promulgate and revise the Court's Electronic Case Files Policy, the registered participant's password shall constitute the signature of that person; therefore, security of a registered participant's password is the responsibility of that person. **An original signed copy of the filing shall be retained in the registered participant's files in accordance with the Administrative Procedures.**

Parties with legal representation **must** file documents in accordance with the following:

1. The requirements for filing, viewing and retrieving case documents are: A personal computer running Internet Explorer or Firefox, Adobe Acrobat 4.0 or later software to convert documents from a word processor format to a portable document format (PDF), and an Internet Service Provider (ISP) using Point-to-Point Protocol (PPP). The URL address is www.vaeb.uscourts.gov and a password is needed to access this system. Please contact the Court for further assistance. If you are **unable** to comply with these requirements, **then**
2. You must file a "Request for Waiver to File by Computer Diskette or Conventionally" as provided for in the Electronic Case Files Policy to indicate your inability to file through use of the Internet component of CM/ECF. If the Court authorizes you to file by diskette, **then**
3. You must submit your documents on a diskette using PDF format. The Adobe Acrobat software will provide this format. Further instruction may be found in Adobe's manual. Use a separate diskette for each filing. Submit the diskette in an envelope with the case name, case number, type and title of document, and the file name on the diskette. **An original signed copy of the filing shall be retained in the registered participant's files in accordance with the Electronic Case Files Policy.** If you are **unable** to comply with these requirements or the requirements set forth in item number 1, or the requirement set forth in item number 2, above, **then**

4. You must submit your documents on a diskette using one of the following formats: Word, WordPerfect, or DOS text (ASCII). **An original signed copy of the filing shall be retained in the registered participant's files in accordance with the Electronic Case Files Policy.** If you are unable to comply with this requirement, the requirements set forth in items number 2 or 3, or the requirements set forth in item number 1, above, then

5. You then may file conventionally on unstapled, unbound, 8 ½" x 11" single-sided paper. Documents must be submitted with full signature(s), and will be scanned by the Clerk's Office. The scanned file will constitute the original signature(s). **Include your "Request for Waiver to File by Computer Diskette or Conventionally" with your filing.**

Important Note: All parties without legal representation, except governmental units and institutional entities described in Electronic Case Files Policy 2(A)(2)(b), may file documents conventionally in accordance with the Local Bankruptcy Rules.

Dated: November 20, 2012

William C. Redden
Clerk of the Bankruptcy Court

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COMMUNICATIONS DIV



November 27, 2012

As you may know, on November 12, 2012, AMF Bowling Worldwide, Inc. and certain of its subsidiaries (collectively, "AMF") filed voluntary petitions for reorganization under Chapter 11 of the U.S. Bankruptcy Code to implement a "pre-arranged" debt restructuring plan.

This plan will strengthen AMF financially by eliminating a significant amount of our corporate debt. With a stronger balance sheet and an improved capital structure, AMF will have more capacity to continue improving our centers, investing in growth opportunities and customer programs, and be positioned to move forward on a financially stronger foundation. We anticipate completing the financial restructuring in approximately five months.

Please know that our bowling center staff is focused on providing the best possible bowling experience to AMF customers at the centers, that all leagues are continuing to bowl as scheduled and the league bowler rewards program remains unchanged. The AMF National Tournament will be held as planned, and center events and promotions also are continuing as planned. We are working with our vendors, business partners, and others as before. Employees are being paid and receiving their benefits as usual.

Additional information about our restructuring is available at amf.com/restructuring. If you have further questions about this Notice, you may call 866-967-0495.

Enclosed with this letter is a legal document known as the Notice of Commencement. AMF is required to send it to anyone who has done business with the Company. The distribution of this Notice to a wide range of parties is routine and customary. It includes important information about our reorganization process, including key dates and deadlines.

We are making progress in strengthening AMF so we can continue providing our customers with the highest quality service and a great bowling and family entertainment experience in the years ahead. Thank you for your continued support.

Sincerely,

Steve Satterwhite
Chief Operating Officer and Chief Financial Officer
AMF Bowling Centers, Inc.