Filing Fee: \$50.00

ID Number: 996421

2014 OCT 30 PH 12: 29



STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

Office of the Secretary of State
Corporations Division
148 W. River Street
Providence, Rhode Island 02904-2615

FICTITIOUS BUSINESS NAME STATEMENT

Pursuant to the provisions of Section 7-1.2-402, 7-16-9 or 7-13-2 of the General Laws of Rhode Island, 1956, as amended, the undersigned business corporation, <u>limited liability company</u>, or limited partnership hereby submits the following statement for authority to transact business in the state of Rhode Island under a fictitious business name:

1.	The legal name of the applicant business corporation, limited liability company or limited partnership is: United LC Capital LLC			
2.	The fictitious business name to be used is Love Culture			
3.				
4.	The date of incorporation, organization or formation is $4/25/14$			
5.	If a business corporation, the address of its registered office within Rhode Island is 127 Providence Place, Cte #4330, Providence, PI 02903 = 550			
6.	If a business corporation, the business in which it is engaged			
7.	Applicant is otherwise authorized to do business in the state of Rhode Island.			
	Under penalty of perjury, I declare that the information contained herein is true and correct.			
Dat	e:			
	FILED Signature of Authorized Officer of the Corporation NOV 0 7 2014 By Signature of Authorized Person for the Limited Liability Company O': 1) Or			
	By			

Signature of Authorized Person for the Limited Partnership

Form No. 624 Revised: 12/05 Case 14-24508-NLW Doc 157 Filed 08/07/14 Entered 08/07/14 16:03:82 to Desc Main Document Page 1 of 56

UNITED STATES BANKRUPTCY COURT DISTRICT OF NEW JERSEY

Caption in Compliance with D.N.J. LBR 9004-2(c)

LOWENSTEIN SANDLER LLP

Kenneth A. Rosen, Esq. (KR 4963)

Mary E. Seymour, Esq. (MS 3950)

Eric H. Horn, Esq. (EH 2020)

65 Livingston Avenue

Roseland, New Jersey 07068

Tel: (973) 597-2500

Fax: (973) 597-2400

Proposed Counsel to the Debtor and

Debtor-in-Possession

In re:

Love Culture Inc.,1

Debtor.

Chapter 11

Case No. 14-24508 (NLW)

ORDER (A) AUTHORIZING AND APPROVING THE SALE OF THE DEBTOR'S ASSETS FREE AND CLEAR OF LIENS, CLAIMS, CHARGES, ENCUMBRANCES, AND INTERESTS, (B) AUTHORIZING AND APPROVING THE ASSET PURCHASE AGREEMENT WITH RESPECT THERETO AND IMPLEMENTATION THEREOF, (C) AUTHORIZING AND APPROVING PROCEDURES FOR THE ASSUMPTION AND ASSIGNMENT OF CERTAIN EXECUTORY CONTRACTS AND UNEXPIRED LEASES AND / OR TRANSFER OF DESIGNATION RIGHTS AS NECESSARY IN CONNECTION WITH THE ASSET SALE, AND (D) GRANTING RELATED RELIEF

The relief set forth on the following pages, numbered two (2) through seventeen (17), is

hereby **ORDERED**.

DATED: 8/7/2014

Honorable Novalyn L. Winfield United States Bankruptcy Judge

¹ The last four digits of the Debtor's federal tax identification number are 8782.

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SCHEDULE 2.1(b)(ii)

Intellectual Property of Love Culture, Inc. (Seller) included in

Purchased Assets

- All Intellectual Property owned by or licensed to Seller that is transferrable to
 Purchaser under any federal or state law that in any way relates to Seller's retail
 business. This includes, without limitation: all trademarks; trade names; trade styles;
 patents; copyrights; licenses, whether limited or unlimited; permits; websites; URL's;
 and "dba's".
- 2. All Intellectual Property owned by or licensed to Seller that pertains in any way to any Acquired Location that is not included in paragraph 1, above.
- All software, including licenses, permits and the like, used by Seller at the
 Warehouse, at any Acquired Location or for the transaction of business or interaction
 among the Warehouse and Acquired Locations.

SCHEDULE 2.8(a)

Designated Ecommerce Assets

1. Contracts

- 1(a). Master Subscription and Services Agreement, and Client Services Statement of Work for Assessment and Site Readiness, dated February 28, 2013, by and between Demandware and Love Culture Inc. (software license)
- 1(b). License Subscription & Services Contract dated September 26, 2013, by and between Delivra and Love Culture Inc. (software license)
- 1(c). Services Agreement dated November 12, 2013 by and between Borderfree, LLC and Love Culture Inc. (software license)

2. FF&E

All office equipment, including desks, chairs, computers, cabinets, tables, racks, purchase processing terminals, remote connection hardware and other computer hardware primarily used by Seller in connection with its online commerce business and related assets, including, but not limited to, the domain name www.loveculture.com and the website and commercial and intellectual property rights associated with said domain name.

3. Intellectual Property

3(a). Trademarks:

Registered U.S. Trademarks

Trademark	Registration Number	Registration Date
LOVE CULTURE	3633316	06/02/2009
LOVE CULTURE	4536544	05/27/2014
LOVE CULTURE + design (splatter fleur-de-lis)	4536553	05/27/2014
LOVE CULTURE PLUS + BOUTIQUE CULTURE	4510351 4511761	04/08/2014 04/08/2014

U.S. Trademark Applications Pending

Trademark	Serial Number	Filing Date
LOVE CULTURE + design (fleur-de-lis)	86045811	08/22/2013
[Fleur-de-lis design only] [Splatter fleur-de-lis design only]	86046409 86046678	08/23/2013 08/23/2013



STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

I, A. RALPH MOLLIS, Secretary of State of the State of Rhode Island and Providence Plantations, hereby certify that this document, duly executed in accordance with the provisions of Title 7 of the General Laws of Rhode Island, as amended, has been filed in this office on this day:

A. RALPH MOLLIS

A. Japa 1. eeio

Secretary of State

