



State of Rhode Island and Providence Plantations
Office of the Secretary of State

Fee: \$50.00

Division Of Business Services
148 W. River Street
Providence RI 02904-2615
(401) 222-3040

Foreign Business Corporation
Annual Report

Filing Period: January 1 - March 1

In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501 (c&d)) is subject to a penalty fee of \$25.00.

ANNUAL REPORT YEAR: 2016

1. Corporate ID No. 000061927

2. Name of Corporation A. C. NIELSEN COMPANY

3. Street Address Principal Business Office:

No. and Street: 85 BROAD STREET
ATTN: LEGAL DEPT

City or Town: NEW YORK State: NY Zip: 10004 Country: USA

4. Business Phone No.

646-654-4906

5. State of Incorporation

State: DE

6. Brief Description of the Character of Business Conducted in Rhode Island

Market research services

7. Names and Addresses of the Officers and Directors:

All officers and directors must be listed.

Title	Individual Name First, Middle, Last, Suffix	Address Address, City or Town, State, Zip Code, Country
PRESIDENT	ERIC DALE	85 BROAD STREET NEW YORK, NY 10004 USA
TREASURER	WILLIAM BRADLEY	85 BROAD STREET NEW YORK, NY 10004 USA
SECRETARY	HARRIS BLACK	85 BROAD STREET NEW YORK, NY 10004 USA
VICE PRESIDENT	MARK BORINO	85 BROAD STREET NEW YORK, NY 10004 USA

DIRECTOR	WILLIAM BRADLEY	85 BROAD STREET NEW YORK, NY 10004 USA
DIRECTOR	HARRIS BLACK	85 BROAD STREET NEW YORK, NY 10004 USA
DIRECTOR	ERIC DALE	85 BROAD STREET NEW YORK, NY 10004 USA

8. Shares Authorized and Issued

Class of Stock	Series of Stock	Par Value Per Share	Total Authorized Shares <i>Number of Shares</i>	Total Issued and Outstanding <i>Num of Shares</i>
CWP		\$500,000.0000	60.00	0
CWP		\$1.0000	1,000.00	1000

9. This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.

Signed this 3 Day of February, 2016 at 11:58:02 AM. *This electronic signature of the individual or individuals signing this instrument constitutes the affirmation or acknowledgement of the signatory, under penalties of perjury, that this instrument is that individual's act and deed or the act and deed of the corporation, and that the facts stated herein are true, as of the date of the electronic filing, in compliance with R.I. Gen. Laws § 7-1.2.*

By MARK BORINO
Signature of Authorized Representative of the Corporation

Form No. 630
Revised 09/07

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