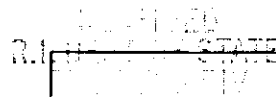




State of Rhode Island and Providence Plantations  
**Department of State - Business Services Division**



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**Fictitious Business Name Statement**  
DOMESTIC or FOREIGN Limited Liability Company

→ Filing Fee: \$50.00

Pursuant to the provisions of RIGL 7-16-9 the undersigned limited liability company hereby submits the following statement for authority to transact business in the state of Rhode Island under a fictitious business name:

1. Entity ID Number 001669757	2. Exact Name of the Limited Liability Company Kantar LLC
3. The fictitious business name to be used is: Employee Insights	
4. The state or country the entity is formed is: Delaware	5. The date of formation is: 7/20/2016
6. Applicant is otherwise authorized to do business in the state of Rhode Island.	
<i>Under penalty of perjury, I declare and affirm that I have examined this Fictitious Business Name State and that the information contained herein is true and correct.</i>	
Name of Applicant Limited Liability Company Kantar LLC	Date 1/25/2017
Signature of Authorized Person  SIGN DOCUMENT HERE Kevin Farewell, Manager	

**MAIL TO:**  
Division of Business Services  
148 W. River Street, Providence, Rhode Island 02904-2615  
Phone: (401) 222-3040  
Website: [www.sos.ri.gov](http://www.sos.ri.gov)

**FILED**  
12:16  
JAN 27 2017  
By K 294318

If you have any questions, please call us at (401) 222-3040, Monday through Friday, between 8:30 a.m. and 4:30 p.m., or email [corporations@sos.ri.gov](mailto:corporations@sos.ri.gov).

FORM 624 LLC - Revised: 06/2016