



**State of Rhode Island and Providence Plantations  
Office of the Secretary of State**

Fee: \$50.00

Division Of Business Services  
148 W. River Street  
Providence RI 02904-2615  
(401) 222-3040

**Foreign Business Corporation  
Annual Report**

Filing Period: January 1 - March 1

*In accordance with R.I.G.L. 7-1.2-1501(e), each corporation failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-1.2-1501 (c&d)) is subject to a penalty fee of \$25.00.*

**ANNUAL REPORT YEAR:** 2017

**1. Corporate ID No.** 000119540

**2. Name of Corporation** The Brand Union Company, Inc.

**3. Street Address Principal Business Office:**

No. and Street: WPP

100 PARK AVENUE, 4TH FL.

City or Town: NEW YORK

State: NY

Zip: 10017

Country: USA

**4. Business Phone No.**

212-632-2470

**5. State of Incorporation**

State: NY

**ARTICLE III**

Using the following NAICS codes, please select the code that best describes your business.

NAICS Code

6

81

**6. Brief Description of the Character of Business Conducted in Rhode Island**

BRAND AND IDENTITY CONSULTANCY

**7. Names and Addresses of the Officers and Directors:**

**All officers and directors must be listed.**

| Title     | Individual Name<br>First, Middle, Last, Suffix | Address<br>Address, City or Town, State, Zip Code, Country |
|-----------|------------------------------------------------|------------------------------------------------------------|
| TREASURER | TOM LOBENE                                     | C/O WPP, 100 PARK AVE., 4TH FL.<br>NEW YORK, NY 10017 USA  |

|           |                |                                                           |
|-----------|----------------|-----------------------------------------------------------|
| SECRETARY | KEVIN FAREWELL | C/O WPP, 100 PARK AVE., 4TH FL.<br>NEW YORK, NY 10017 USA |
| CEO       | ROB SCALEA     | C/O WPP, 100 PARK AVE, 4TH FL<br>NEW YORK, NY 10017 USA   |
| CFO       | ANDY SCHARF    | C/O WPP, 100 PARK AVE., 4TH FL.<br>NEW YORK, NY 10017 USA |

## 8. Shares Authorized and Issued

| Class of Stock | Series of Stock | Par Value Per Share | Total Authorized<br>Shares<br><i>Number of Shares</i> | Total Issued<br>and<br>Outstanding<br><i>Num of<br/>Shares</i> |
|----------------|-----------------|---------------------|-------------------------------------------------------|----------------------------------------------------------------|
| CNP            |                 | \$0.0000            | 2,000.00                                              | 947                                                            |

**9. This report must be executed on behalf of the corporation by an authorized representative. If the corporation is in the hands of a receiver or trustee, this report must be executed on behalf of the corporation by the receiver or trustee.**

**Signed this 3 Day of March, 2017 at 10:59:55 AM.** *This electronic signature of the individual or individuals signing this instrument constitutes the affirmation or acknowledgement of the signatory, under penalties of perjury, that this instrument is that individual's act and deed or the act and deed of the corporation, and that the facts stated herein are true, as of the date of the electronic filing, in compliance with R.I. Gen. Laws § 7-1.2.*

By KEVIN FAREWELL  
Signature of Authorized Representative of the Corporation

Form No. 630  
Revised 09/07

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