

Filing Fee: \$50.00

ID Number: 162150



STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

Office of the Secretary of State  
Corporations Division  
148 W. River Street  
Providence, Rhode Island 02904-2615

FICTITIOUS BUSINESS NAME STATEMENT

Pursuant to the provisions of Section 7-1.2-402, 7-16-9 or 7-13-2 of the General Laws of Rhode Island, 1956, as amended, the undersigned business corporation, limited liability company, or limited partnership hereby submits the following statement for authority to transact business in the state of Rhode Island under a fictitious business name:

1. The legal name of the applicant business corporation, limited liability company or limited partnership is: Vitamin Shoppe Industries Inc
2. The fictitious business name to be used is The Vitamin Shoppe
3. The state or territory under the laws of which it is incorporated, organized or formed is New York
4. The date of incorporation, organization or formation is 9/13/78
5. If a business corporation, the address of its registered office within Rhode Island is 222 Jefferson Boulevard, suite 200, Warwick, RI 02888
6. If a business corporation, the business in which it is engaged Retail sales of vitamins and nutritional supplements.
7. Applicant is otherwise authorized to do business in the state of Rhode Island.

Under penalty of perjury, I declare that the information contained herein is true and correct.

Date: 3/1/07

Vitamin Shoppe Industries Inc.  
Name of Applicant Corporation, Limited Liability Company or Limited Partnership

By [Signature]  
Signature of Authorized Officer of the Corporation

By \_\_\_\_\_  
Signature of Authorized Person for the Limited Liability Company

or

By \_\_\_\_\_  
Signature of Authorized Person for the Limited Partnership

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MAR 05 2007

By [Signature] 18701