



**State of Rhode Island
Office of the Secretary of State**

Fee: \$50.00

Division Of Business Services
148 W. River Street
Providence RI 02904-2615
(401) 222-3040

**Limited Liability Company
Annual Report**

Filing Period: February 1 - May 1

In accordance with R.I.G.L. 7-16-66(d), each limited liability company failing or refusing to file its annual report within thirty (30) days after the time prescribed by law (R.I.G.L. 7-16-66(b&c)) is subject to a penalty fee of \$25.00.

ANNUAL REPORT YEAR - ENTER THE CURRENT YEAR 2025: 2025

1. ID No. 001700340

2. Exact Name of the Limited Liability Company Exemplar Associates, LLC

3. State of Formation

State: MI

NAICS CODE

Enter the six digit NAICS Code that best describes the primary business conducted by the entity. Download the list of codes [here](#). More information on [NAICS](#) can be found online.

533110

4. Brief Description of the Character of the Business Which is Actually Conducted in Rhode Island

TRADEMARK LICENSING AND BRAND MANAGEMENT, SPECIALIZING IN HIGHER
ED
(COLLEGES AND UNIVERSITIES)

5. Principal Office Address

No. and Street: 717 LUGERS ROAD
EXEMPLAR ASSOCIATES, LLC

City or Town: HOLLAND

State: MI Zip: 49423 Country: USA

6. Mailing Address of Limited Liability Company and Name or Title of Contact Person:

Contact Name: RICHARD MERRIAM Contact Title: FOUNDER

No. and Street: 7 BARBARA DRIVE

City or Town: BRISTOL

State: RI

Zip: 02809

Country: USA

**7. RESIDENT AGENT IN RHODE ISLAND - DO NOT ALTER
Changes Require Filing of Form 642 - R.I.G.L. 7-16-11**

RICHARD MERRIAM 7 BARBARA DRIVE BRISTOL , RI 02809

8. This report must be executed by an authorized person pursuant to R.I.G.L. 7-16-66 (b).

Signed this 11 Day of January, 2025 at 2:44:51 PM by the authorized person. *This electronic signature of the individual or individuals signing this instrument constitutes the affirmation or acknowledgement of the signatory, under penalties of perjury, that this instrument is that individual's act and deed or the act and deed of the company, and that the facts stated herein are true, as of the date of the electronic filing, in compliance with R.I. Gen. Laws § 7-16.*

By RICHARD MERRIAM
Signature of Authorized Person

Form No. 632
Revised 09/07

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