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IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re:) Chapter 11
)
LV LIQUIDATION CORPORATION, et al.,¹) Case No. 08-10323 (BLS)
)
Debtors.) Jointly Administered
)

NOTICE OF (I) EFFECTIVE DATE OF JOINT CONSOLIDATED PLAN OF LIQUIDATION PROPOSED BY LV LIQUIDATION CORPORATION AND ITS AFFILIATED DEBTORS AND DEBTORS IN POSSESSION, DATED MARCH 23, 2009, AND (II) BAR DATES FOR FILING CERTAIN CLAIMS, AND (III) THE DEADLINE TO OBJECT TO THE REJECTION OF EXECUTORY CONTRACTS AND UNEXPIRED LEASES

PLEASE READ THIS NOTICE CAREFULLY AS IT CONTAINS BAR DATES AND OTHER INFORMATION THAT MAY AFFECT YOUR RIGHTS TO RECEIVE DISTRIBUTIONS UNDER THE PLAN.

1. Entry of Confirmation Order. On May 28, 2009, the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") entered the Findings of Fact, Conclusions of Law, and Order Pursuant to 11 U.S.C. § 1129 and Fed. R. Bankr. P. 3020 Confirming the Joint Plan of Liquidation Proposed by LV Liquidation Corporation and Its Affiliated Debtors and Debtors In Possession, Dated March 23, 2009 (D.I. 667) (the "Confirmation Order").

2. Effective Date. The Joint Plan of Liquidation Proposed by LV Liquidation Corporation and Its Affiliated Debtors and Debtors In Possession, Dated March 23, 2009 (as modified and including all supplements, exhibits and attachments thereto, the "Plan"),² filed by the above-captioned debtors and debtors in possession (collectively, the "Debtors"), shall be effective pursuant to Article XII of the Plan on June 10, 2009.

3. Bar Date For Certain Administrative Claims. In accordance with Section 9.1.2 of the Plan and the Confirmation Order, any entity that wishes to assert an Administrative Claim (excluding a Professional Fee Claim) that arose after May 9, 2008 through June 10, 2009 must file a request for payment with the clerk of the Bankruptcy Court and serve such request for payment on counsel for the Plan Administrator and as otherwise required by Bankruptcy Code, Bankruptcy Rules, and Orders of the Bankruptcy Court, on or before July 10, 2009 at 4:00 p.m. (Prevailing Eastern Time) (the

¹ The Debtors are the following entities: LV Liquidation Corporation (Tax ID No. XX-XXX9859); LVCH Liquidation Corporation (Tax ID No. XX-XXX4983); LVI Liquidation Corporation (Tax ID No. XX-XXX9465); LVR Liquidation Corporation (Tax ID No. XX-XXX8332); CS Liquidation Corporation (Tax ID No. XX-XXX8799); ECL Liquidation Corporation (Tax ID No. XX-XXX6203); and RDF Liquidation Corporation (Tax ID No. XX-XXX7798). The address for each of the Debtors is - P.O. Box 9268, Virginia Beach, VA, 23450-9268. These Debtors were formerly known as: Lillian Vernon Corporation, LV Catalog Holding Corporation, Lillian Vernon International Ltd., LVC Retail Corporation, The Corporate Solution, Inc., Everyday Celebrations, Inc., and Rue de France, Inc.

² Terms not otherwise defined herein shall have the meanings ascribed to them in the Plan and Confirmation Order.

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"Administrative Claims Plan Bar Date"). Nothing in the Plan or Confirmation Order shall revise or otherwise entitle any entity to file or assert an Administrative Claim which is subject to an existing Bar Date. Any holder of an Administrative Claim (excluding a Professional Fee Claim) that does not comply with the Administrative Claims Plan Bar Date shall be forever barred from participating in the Plan or obtaining a distribution thereunder with respect to such Claim, unless such Claim is an Allowed Claim listed in the Schedules. **ANY PERSON THAT IS REQUIRED TO AND FAILS TO PROPERLY FILE AND SERVE A REQUEST FOR PAYMENT OF AN ADMINISTRATIVE CLAIM (EXCLUDING A PROFESSIONAL FEE CLAIM) BY THIS BAR DATE SHALL BE BARRED FROM ASSERTING SUCH ADMINISTRATIVE CLAIM AGAINST THE DEBTORS, THE ESTATES, THE LIQUIDATING DEBTORS, THE PLAN ADMINISTRATOR, OR THEIR RESPECTIVE PROPERTY.**

4. **Bar Date for Rejection Damages for Rejected Executory Contracts and Unexpired Leases.** In accordance with Articles VII and IX of the Plan and the Confirmation Order, parties to Executory Contracts and Unexpired Leases that have been rejected as a result of the Plan are entitled to file, **no later than July 10, 2009 at 4:00 p.m. (Prevailing Eastern Time)**; a proof of Claim for damages alleged to have been suffered due to such rejection; **provided, however,** that the opportunity afforded a Person whose executory contract or unexpired lease was rejected as of the Effective Date pursuant to the Plan and the Confirmation Order to file a proof of Claim shall not extend the time for any Person to assert or attempt to assert a claim on account of an executory contract or unexpired lease that was previously rejected by the Debtors for which an existing Bar Date applies or another filing deadline was established. **ANY PERSON THAT HAS A CLAIM FOR DAMAGES AS A RESULT OF THE REJECTION OF AN EXECUTORY CONTRACT OR UNEXPIRED LEASE PURSUANT TO ARTICLES VII AND IX OF THE PLAN THAT DOES NOT FILE A PROOF OF CLAIM IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE PLAN WILL BE FOREVER BARRED FROM ASSERTING THAT CLAIM AGAINST THE DEBTORS, THE ESTATES, THE LIQUIDATING DEBTORS, THE PLAN ADMINISTRATOR, OR THEIR RESPECTIVE PROPERTY.**

5. **Professional Fee Claim Bar Date.** In accordance with Section 9.1.3 of the Plan and the Confirmation Order, any and all applications for the final allowance of Professional Fee Claims ("**Final Fee Applications**") must be filed with the Bankruptcy Court and served upon counsel to the Plan Administrator, counsel to the Creditors' Committee, the U.S. Trustee, and all parties on the Debtors' Bankruptcy Rule 2002 service list no later than **August 11, 2009 at 4:00 p.m. (Prevailing Eastern Time)**. Objections, if any to Final Fee Applications must be filed and served on the Plan Administrator and its counsel, the Creditors' Committee and its counsel, the U.S. Trustee, and the requesting Professional no later than twenty (20) days from the date on which the Final Fee Application is filed and served. **THE HOLDER OF A PROFESSIONAL FEE CLAIM THAT DOES NOT COMPLY WITH THIS BAR DATE SHALL BE BARRED FROM ASSERTING SUCH PROFESSIONAL FEE CLAIM AGAINST THE DEBTORS, THE ESTATES, THE LIQUIDATING DEBTORS, THE PLAN ADMINISTRATOR OR THEIR RESPECTIVE PROPERTY.**

6. **Mailing of Claims and Objections.** Applications, objections, or claims for payment pursuant to this notice must be sent to (a) the Clerk of Court, United States Bankruptcy Court for the District of Delaware, 3rd Floor, 824 Market Street, Wilmington, Delaware 19801 and (b) counsel to the Plan Administrator, Morris, Nichols, Arsht & Tunnell LLP, Attn: Daniel B. Butz, Esq., 1201 North Market Street, P.O. Box 1347, Wilmington, Delaware 19899-1347 so as to be received on or before the applicable deadline.

7. **Copies of the Plan and the Confirmation Order.** Copies of the Plan and the Confirmation Order may be downloaded from the Bankruptcy Court website at ecf.deb.uscourts.gov.

Dated: June 10, 2009
Wilmington, Delaware
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